Rogers' Blogger Code of Ethics

We like many of the suggestions from "<u>Charlene Li's Blogger Code of Ethics</u>" and have adapted them for the Rogers' PORON Performance blog.

- 1. We will tell the truth. We will acknowledge and correct any mistakes promptly.
- 2. We will not delete comments unless they are spam, off-topic, defamatory or jeopardize Rogers' Intellectual Property or other confidential information (which includes, but not limited to: pricing, names of customers, partners or vendors, patented information, contracts, etc.) **
- 3. We will reply to comments when appropriate and do so promptly. All comments involving customer complaints, quality assurance or other related items will be directed to our Customer Service Department for immediate assistance.
- 4. We will strive for high quality and versatility for every post.
- 5. We will reserve the right to disagree with other opinions respectfully.
- 6. We will link to online references and original source materials directly.
- 7. We will respect the confidentiality of our customers and partners by not referencing them by name without first gaining approval.
- ** Remember that all information you post on this blog is available to the public. (Which according to Wikipedia, is over 801.4 Million people!) Therefore, you should not include any confidential information in your posts. This includes information that would be confidential to you as well as information that may be confidential to another party. Rogers reserves the right to delete posts that may contain confidential information.